City of Iron Mountain
Downtown Development Authority
Monday, July 13, 2026
Regular Meeting Minutes
12:00pm

I. Meeting called to order - at 12:09pm. Mark Klossner, David Hendrickson, Anthony Miller, Kim Webb, Lucas Davidson, Katherine DeMars, and Tim McCauley present.

II. Approval of Agenda- - *DeMars requested that an item be added under New Business to consider a discount for Oktoberfest admission for Run IM participants. The agenda, as amended, was approved on a motion by Davidson, seconded by Klossner, and carried unanimously.*

III. Public Comment - There was no public comment at the beginning of the meeting.

IV. Consent Agenda Items - The consent Agenda Items *were approved on a motion by Hendrickson, seconded by Webb, and carried unanimously.*

A. Regular Meeting Minutes

I. 06/08/2026

B. Beautification Committee Meeting Minutes

I. 05/05/2026 and 06/08/2026

C. Events Committee Meeting Minutes

I. 05/26/2026 and 06/30/2026

V. New Business

A. Treasurer Report for May 2026 - After one brief question and clarification, the May Treasurer Report *was approved on a motion by Miller, seconded by Webb, and carried unanimously.*

B. Discount for Run IM Participants at Oktoberfest - DeMars noted that the DDA had allowed discounted festival admissions in the past for participants of the Tour de Dickinson event at Italian Fest, when that event occurred on the same day as the Fest. This year, the Run IM event will be held on the morning on the same day as Oktoberfest, with much of the event taking place near the Oktoberfest event. She added that this would be a good opportunity to attract a significant number of both local and out-of-town participants in Run IM to our Oktoberfest event. After a brief discussion, it was agreed that half-price admissions to Oktoberfest should be offered to verified Run IM participants. Miller suggested that the staff also attempt to determine per-person spend for Oktoberfest attendees as a metric for estimating the benefits to the DDA of offering half-price admissions. No motion was deemed necessary on the matter.

VI. Old Business

VII. Staff Updates/Reports/Ideas

A. Update on Michigan Downtown Association meeting in Marquette August 6. $250 for 3 attendees, 9am to noon Central time - McCauley noted that the meeting to be held in Marquette - similar to a free one he attended in 2023 in Escanaba - would offer beneficial information to Board members. However, there is no reduced cost for

sending only one person to the event. Following a brief discussion, it was agreed that the cost and travel time involved was too high this time, and that the staff should seek information on any similar events for next year.

B. Summer Roll Out post-event update - DeMars noted that the financial results and attendance were positive, and planning for next year's event can start at any time if the Board deems it appropriate to conduct the event again next June. The following comments were made.

• Hendrickson attended the event and suggested that some signage be added to the entrance with information about what admission includes, what "tickets" can be used for, activities with an extra cost, and perhaps even drink prices and where to purchase non-alcoholic drinks (pop & water)

• Miller noted that if the first-year Summer Roll-Out event achieved only 90% of the initial financial and attendance goals, it should be considered a success.

• In response to questions from the Board, DeMars and McCauley noted that staff time, costs for planning and conducting the event were much lower than for Brew Fest, and attendance was also two or three times higher than Brew Fest.

• DeMars and McCauley will discuss / plan the "derby" addition to the festival next week with Klossner. Planning for the upcoming Oktoberfest in late September will also be discussed. There was agreement that hopefully the derby would benefit from some friendly competitive spirit among local businesses and schools.

C. Farmers & Artisans Market - McCauley noted that the FAM has exceeded expectations in terms of both number of vendors and people attending every Saturday so far this year. More vendors continue to express interest and apply for spaces. The space will need to be enlarged next year. The staff will look into the possibility of accommodating food trucks, adding porta potty, and some alternative layouts including use of Hughitt Street and/or the large parking lot west of Stephenson Ave.

D. Stage improvements idea - McCauley noted that it would be desirable from a safety perspective to install some speaker mounts on the Downtown Stage. Currently, speakers for Out to Lunch are mounted on stands, which could possibly tumble in moderate to high winds, and mounting them on the stage supports would eliminate that risk. He added that the cost would be in the $150 to $200 range. McCauley also noted that it may be desirable to install a rain gutter on the back of the stage to protect sound equipment from rain. The Board agreed that $500 already included in the stage maintenance budget item should be sufficient to cover the improvements.

E. Daily News (Denise Linn) and facade grant interest - McCauley noted that Ms. Linn had initiated a discussion around the DDA Building Improvement Grant (BIG) for general building maintenance/repairs. He informed her that the BIG was primarily intended to fund historic preservation projects rather than routine maintenance, and thus the Daily News building would probably not be a suitable candidate. Miller suggested that McCauley inform her about the Dickinson Area Chamber Ambassadors grant for business improvements. He also suggested that the Board revisit the DDA fund balance this winter during the budget development process to determine the best uses for

available funds in the next fiscal year.

VIII. Public Comment - There was no public comment at the end of the meeting.

IX. Member Privilege - Hendrickson inquired if the watering positions were changed last year or standardized, following up on discussion at the last Board meeting. McCauley noted that a raise to $16 per hour was approved by the Board last June, and that amount was raised to $17 last month (June). He added that a job description will be drafted and brought to the Board in August or September for discussion. As part of that, Hendrickson suggested using simple and inexpensive rain gauges to determine when watering may not be necessary.

X. Adjournment - *The meeting was adjourned at 1:00pm on a motion by Klossner, seconded by Hendrickson, and carried unanimously.* Next regular DDA Board meeting: Monday, August 10, 2026.